**Excel-challenge Report**

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

* The sub-category of plays produced the most outcomes out of all the other sub-categories.
* The parent categories of theater, film and video, and music had the most successful outcomes out of all the parent categories.
* The outcomes of “failed” and “canceled” seem to be consistent throughout the year. Outcomes of “successful” had a big spike in the middle of the year.

1. What are some limitations of this dataset?

A limitation of this data is the categorization of the data. The data only contains 9 parent categories which could lead to leaving out other categories that aren’t in the data.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A possible graph that can be added to this data set is a scatterplot that displays the outcomes (success,fail,cancelled) to see if there is a trend line throughout the year or past years.